

Mobility Enhancer

For users and collectivities



FLOWBIRD

For users and municipalities

Goal : Developing the link between all



Citizen

- Access to a global mobility offer (Bus, bike, Car-sharing, Parking,...) associated with the purpose of the trip (Museum, cinema, sport, event, ...)
- A single mobility account secured and shared between different services for a **seamless and inclusive experience**
- **Travelling via different types of media** (Mobile, Contactless Card, Bank Card, ...)
- **Real-time offer** based on user preferences and context



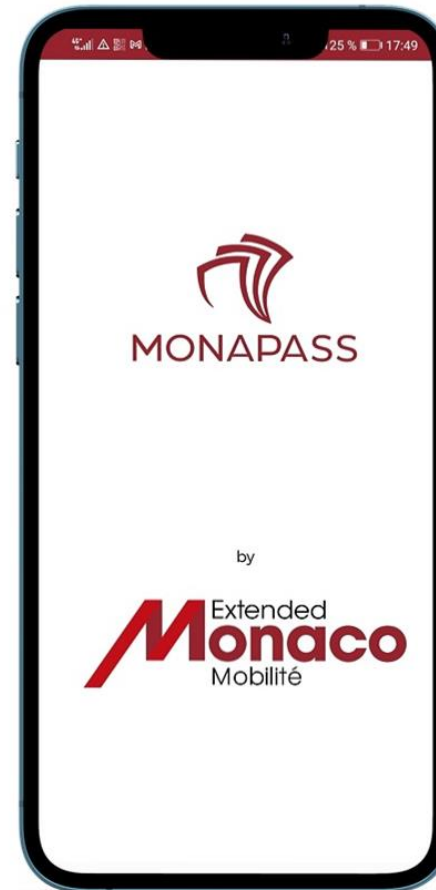
Municipality

- A **managed digital solution** that allows you to focus on your core business.
- **Adapting the offer** according to the mobility policy and **services of your collectivity**
- **Open platform** for easy integration of additional services
- **Reduce costs** by using only **the functionalities you need**



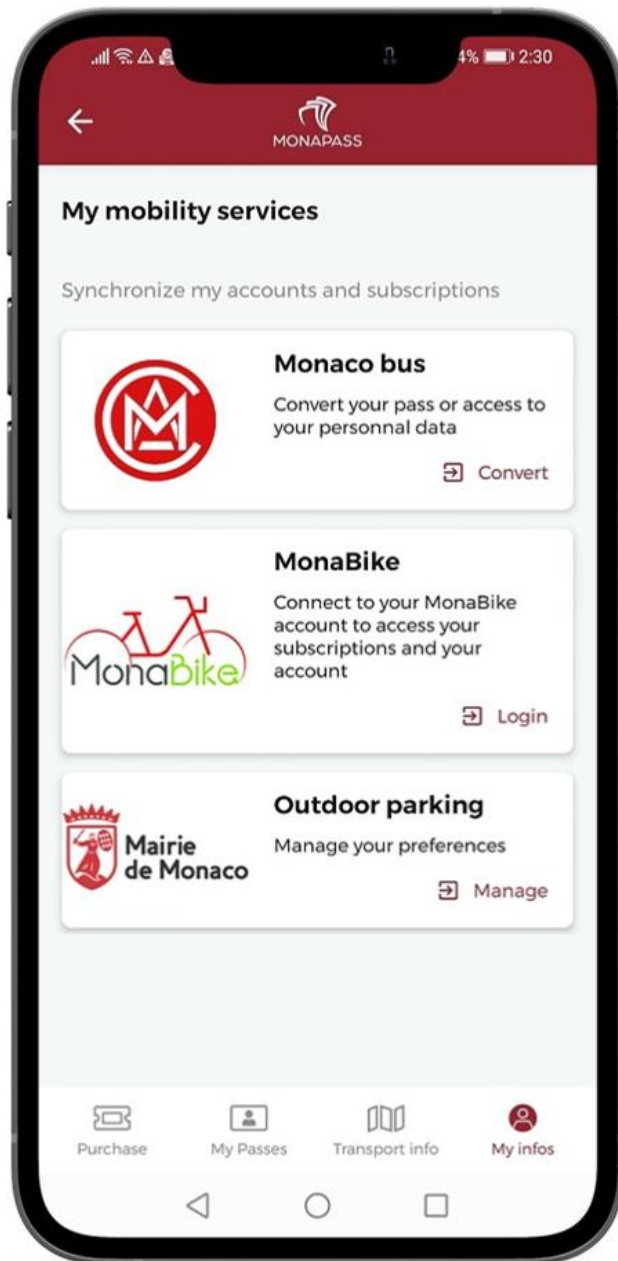
Extended Monaco

Flowbird's white-label application for the Monaco government



Multimodal Application

Three Mobility Services in 2020 In one Application



Bus:

Compliant with the urban transport service of Monaco, Monaco Bus Company (MBC)



Bike in Self-Service:

Compliant with Monabike, the bike service with electric assistance of Monaco



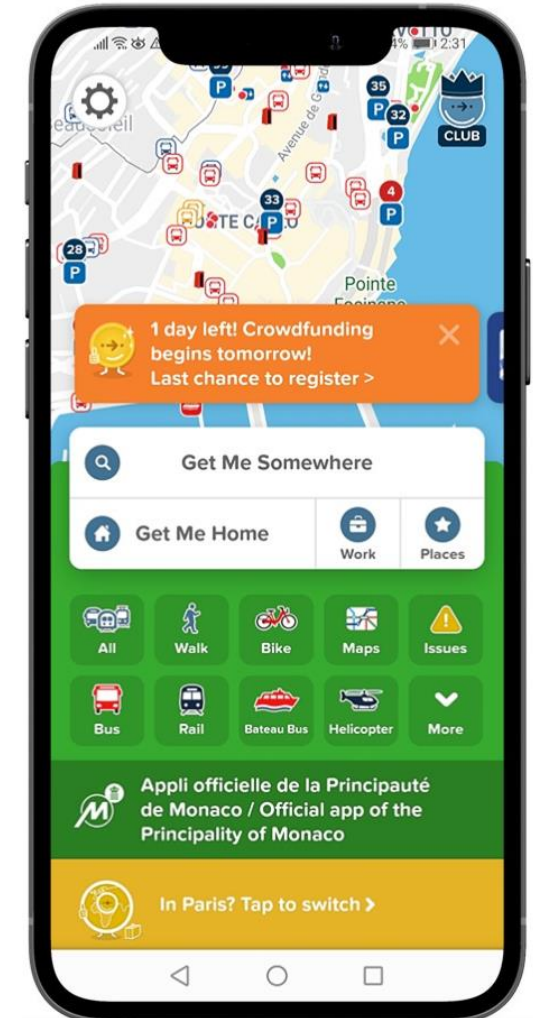
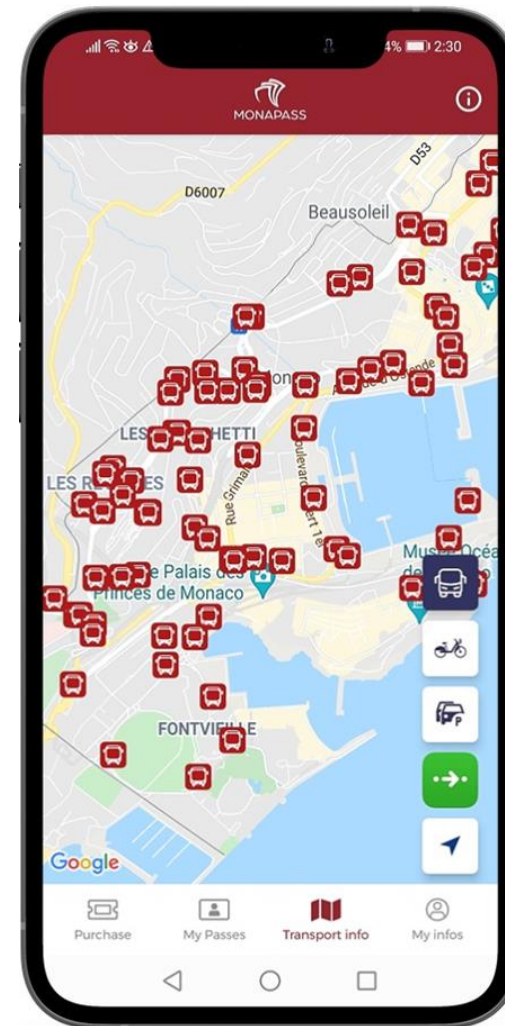
On-Street :

Compliant with MOBEE, the car-sharing service of the principality of Monaco.



Traveller Information

Integrated route calculation with deep link to City Mapper



Scalable Application

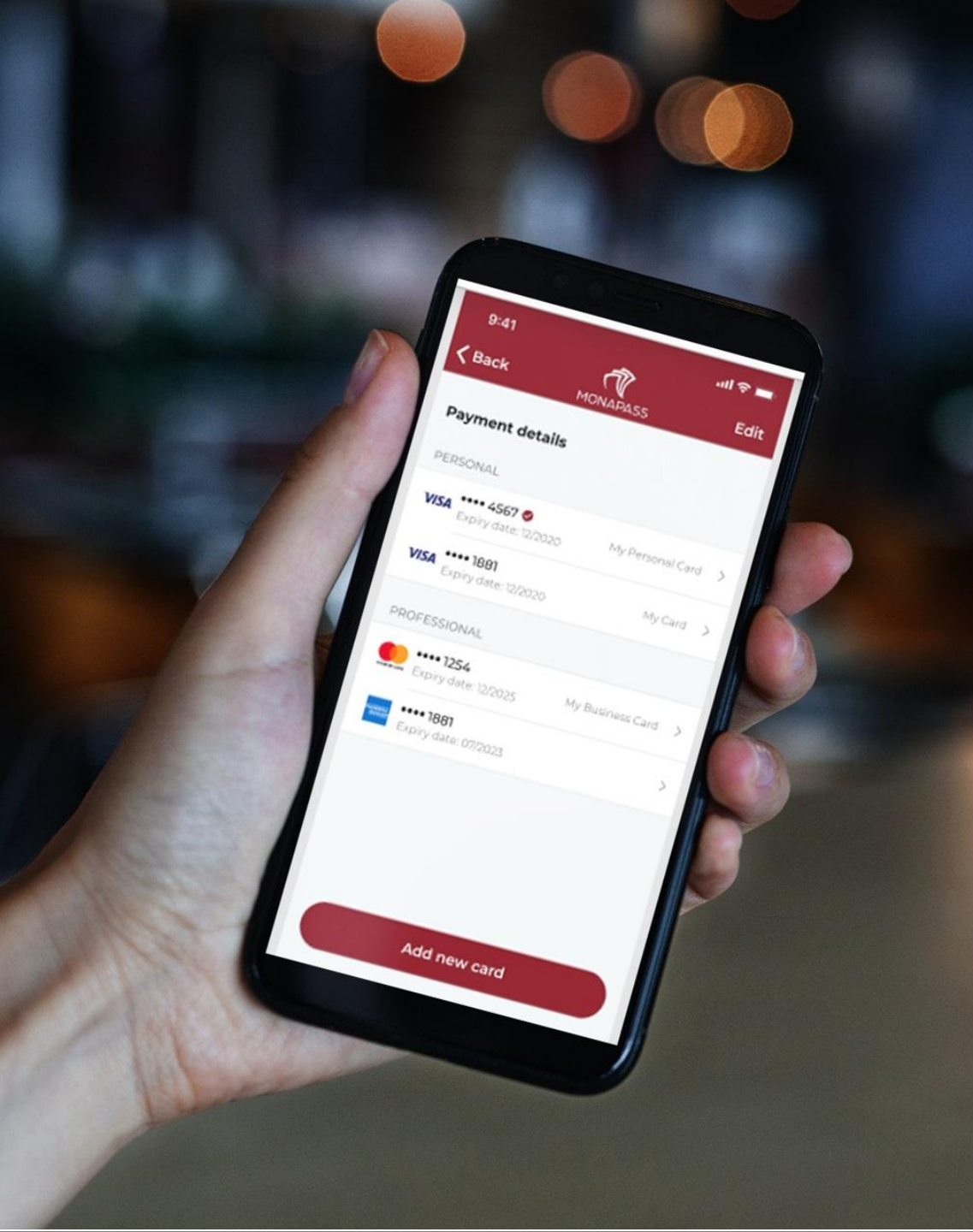
- Synchronisation of existing accounts on third-party services
- A single sign-on to compatible services via the « Extended Monaco » application
- Possibility to add the necessary services in the catalogue of products (mobility, events...)



One Account, One Way of Payment

The payment system of the "Extended Monaco" application:

- Payment of mobility titles via a single bank account
- Possibility to add several cards of payment
- Payment history can be consulted via the "Extended Monaco" application



ONE Ticket App's

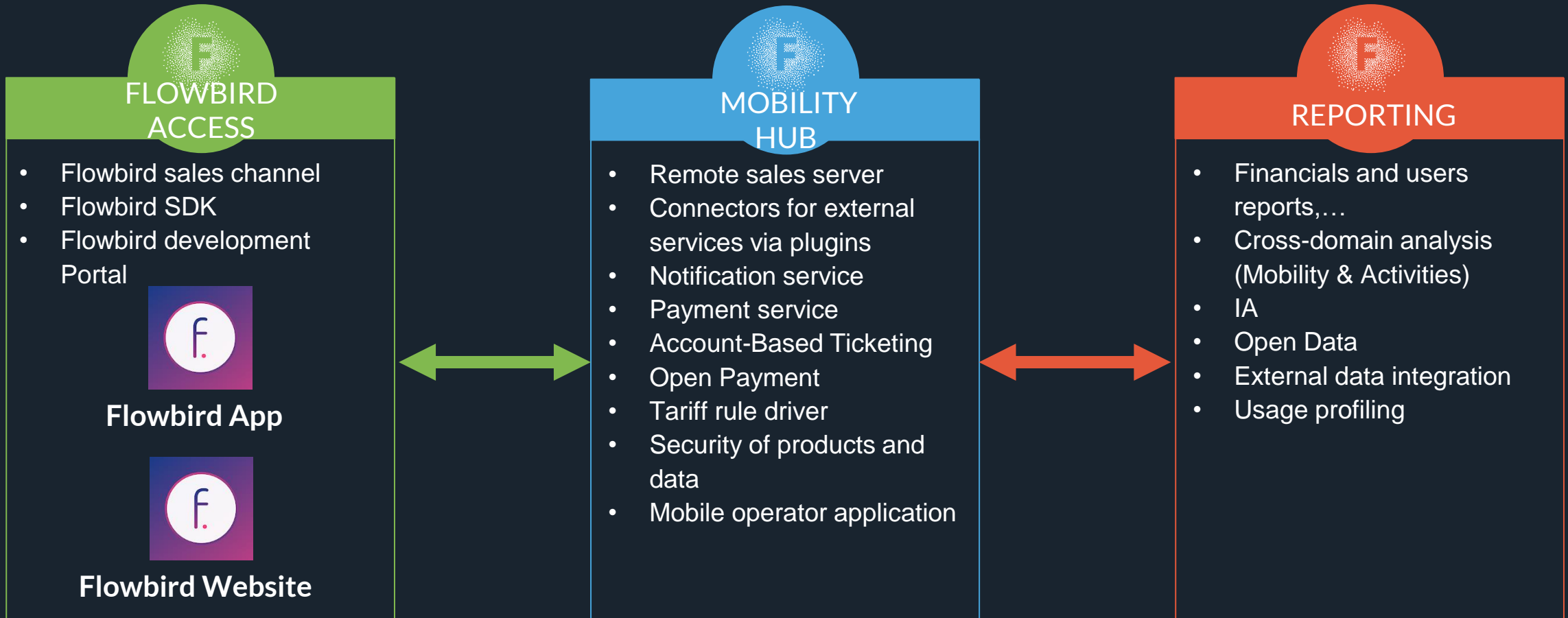
Simplified user path

Interoperability of ABT systems



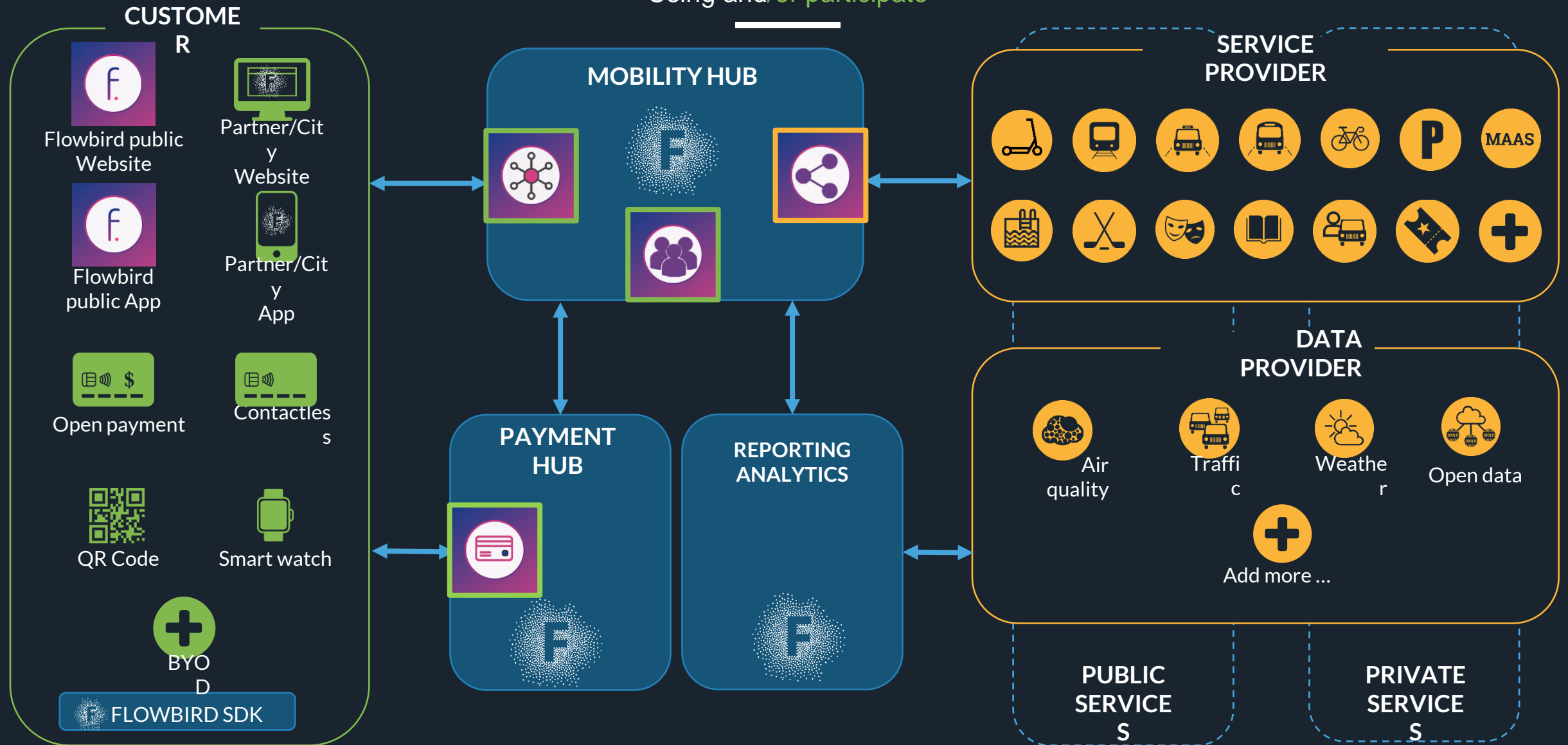
The Flowbird solution

From user to analysis



Open architecture

Using and/or participate



Flowbird SSO

For whom? Why? How ?



0

Expand the audience of your services by integrating a simplified authentication service connected to your customer database.

1

0

Facilitate the enrolment of your users through the integration of different connection methods linked to your customer database.

2

0

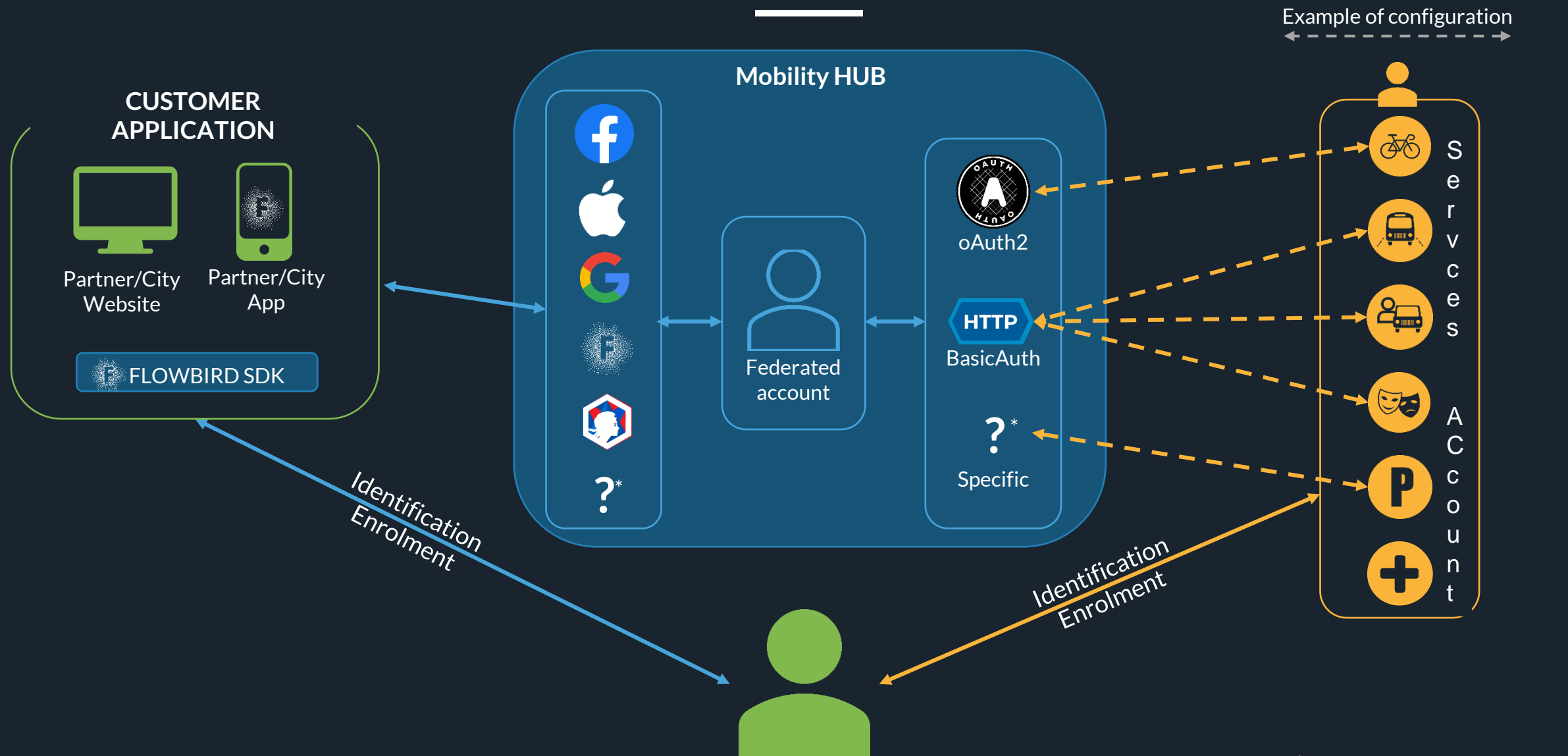
Interfaces (APIs) in standard Open APISDK secured mobile format (Available in 2021)

3



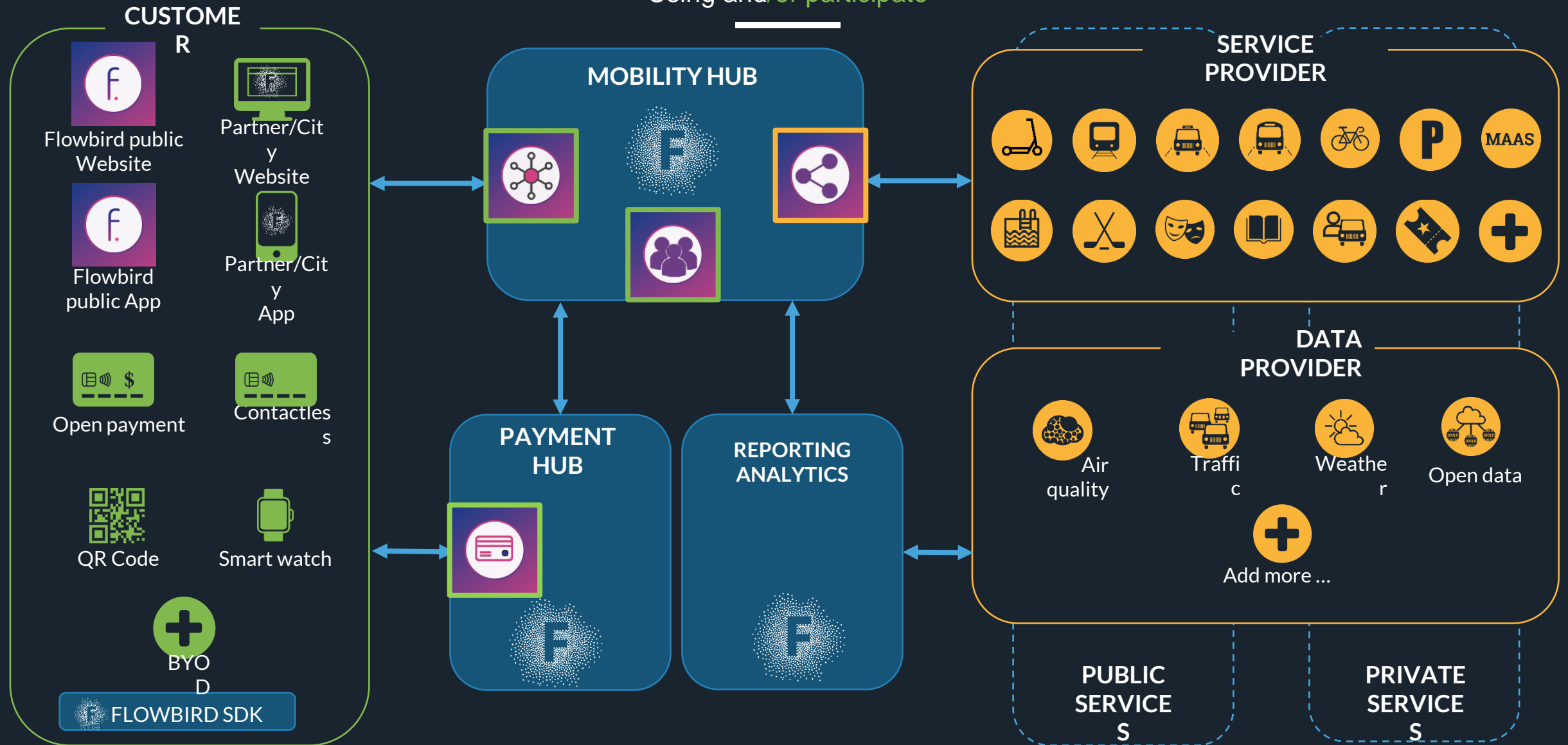
Functional architecture

Identity Federation - Single Sign On



Open architecture

Using and/or participate



Flowbird Connector

For who? Why? How ?



0

Connect your digital application (Web/Mobile) to the mobility hub of Flowbird

10

Add transport, cultural and tourist ticketing services to your digital sales channels

20

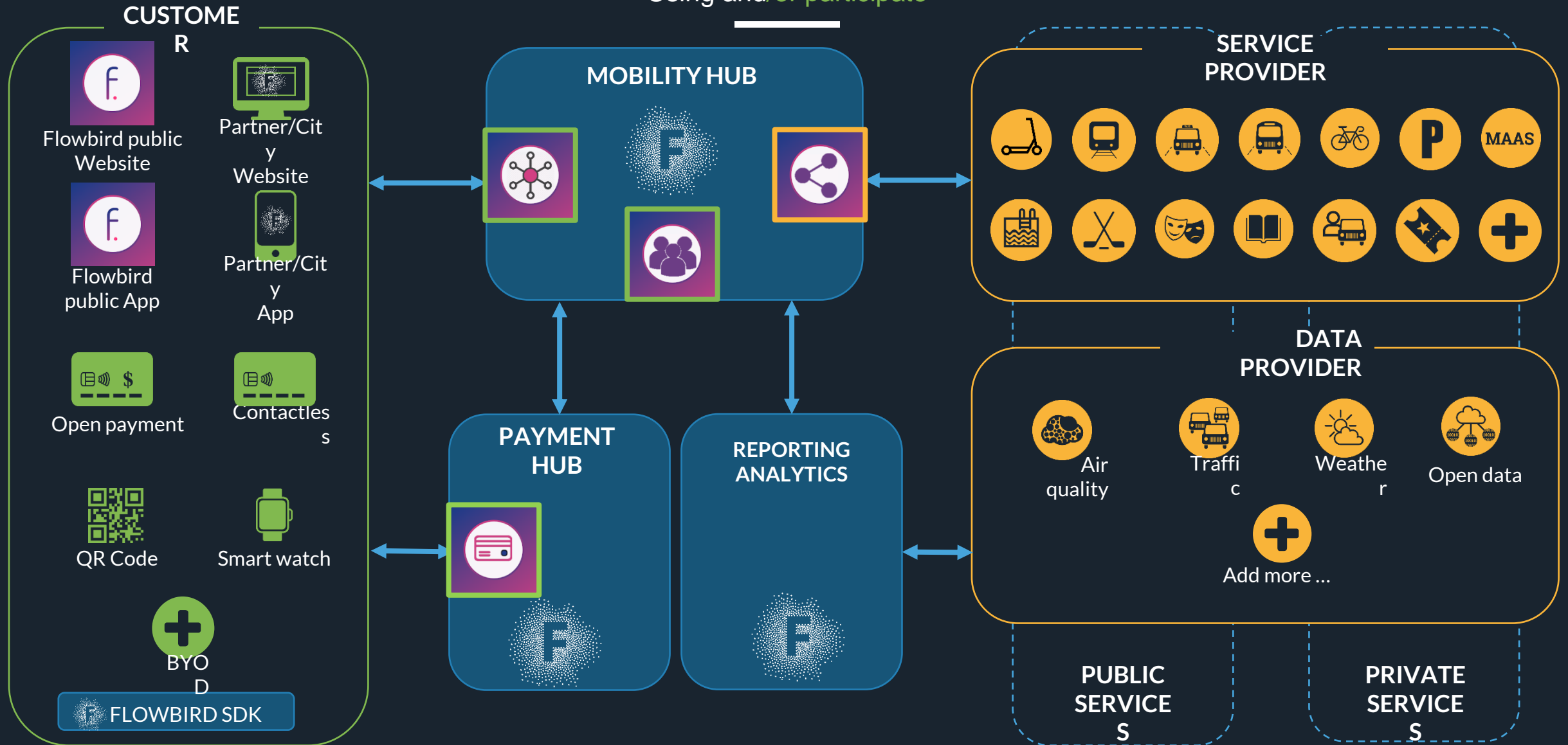
Interfaces (API) in standard Open APISDK secured mobile format

3



Open architecture

Using and/or participate



Flowbird Adaptor

For who? Why ? How ?



0

Digitize your ticketing offer with or without our expertise.

1

0

Enlarge the audience of your products on a digital platform already deployed worldwide

2

0

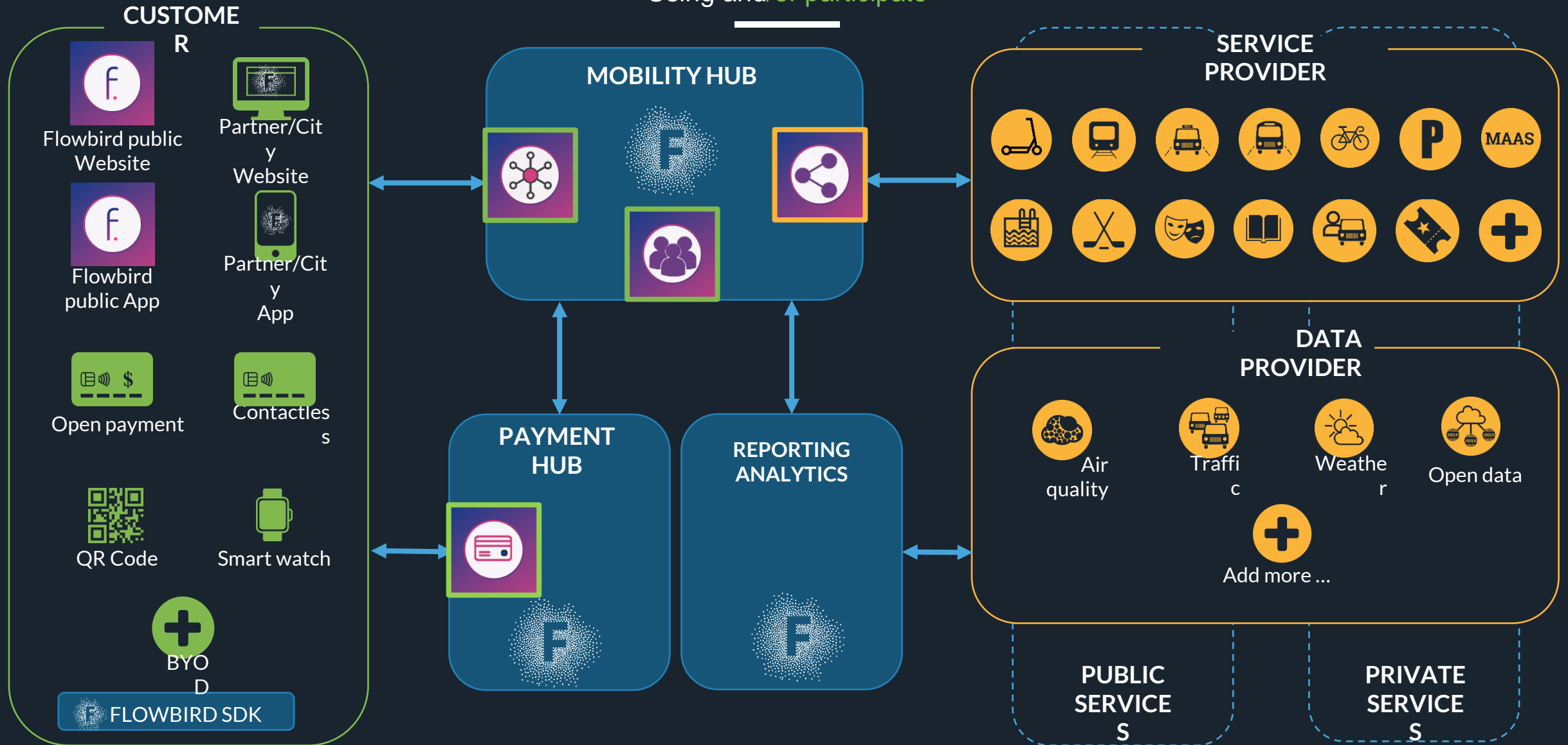
Interfaces (APIs) in standard Open API format
Pre-configured adaptor

3



Open architecture

Using and/or participate



Flowbird Payment

For Who ? Why ? How ?



0

Provide web and mobile payment in accordance with current payment standards

1

0

Hiding the complexity of payment rules by providing a seamless experience for your customers and cross reconciliation of payments related to your services

2

0

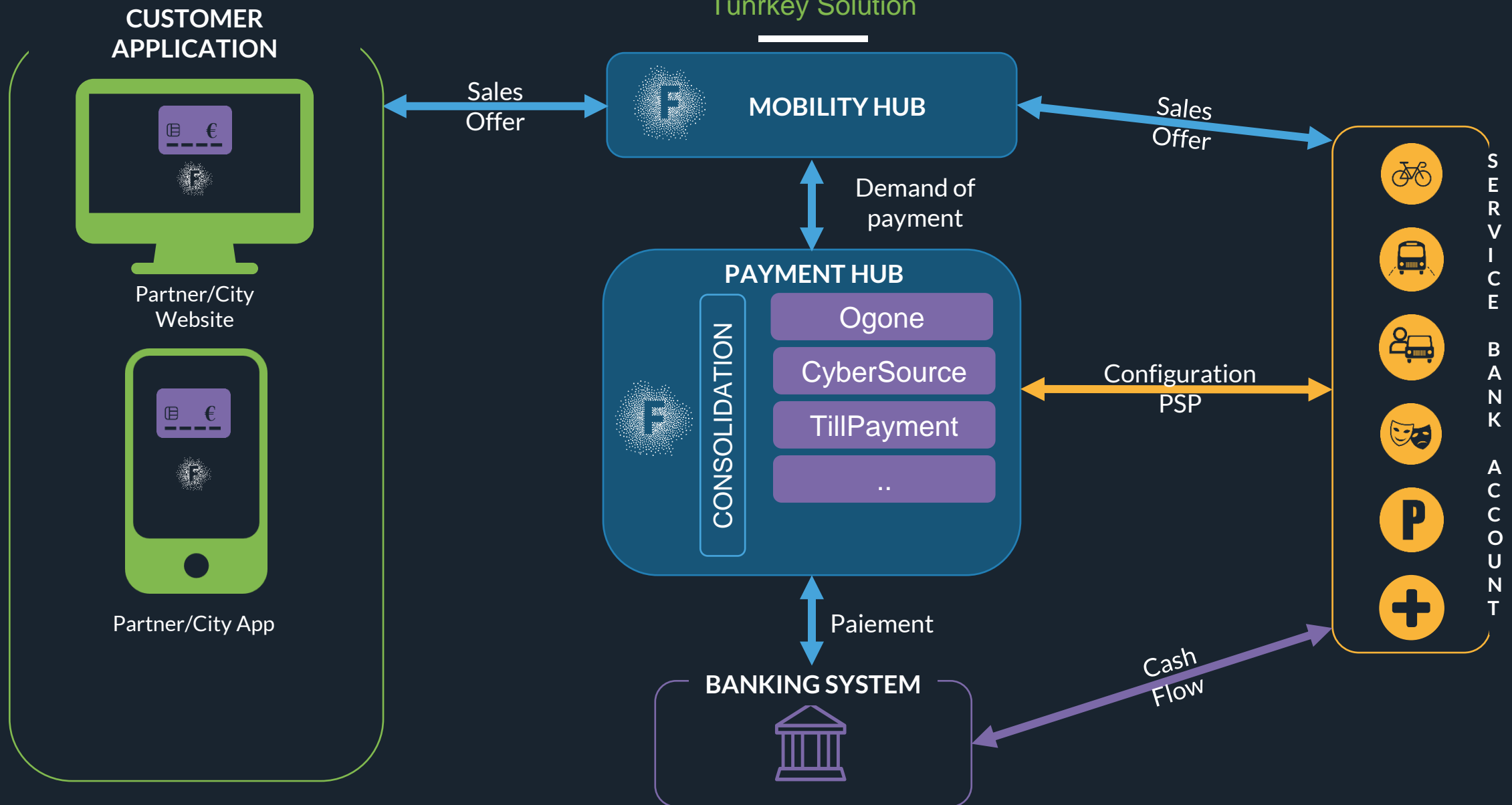
Interfaces (APIs) in standard Open APISDK secure mobile format (Available in 2021)

3



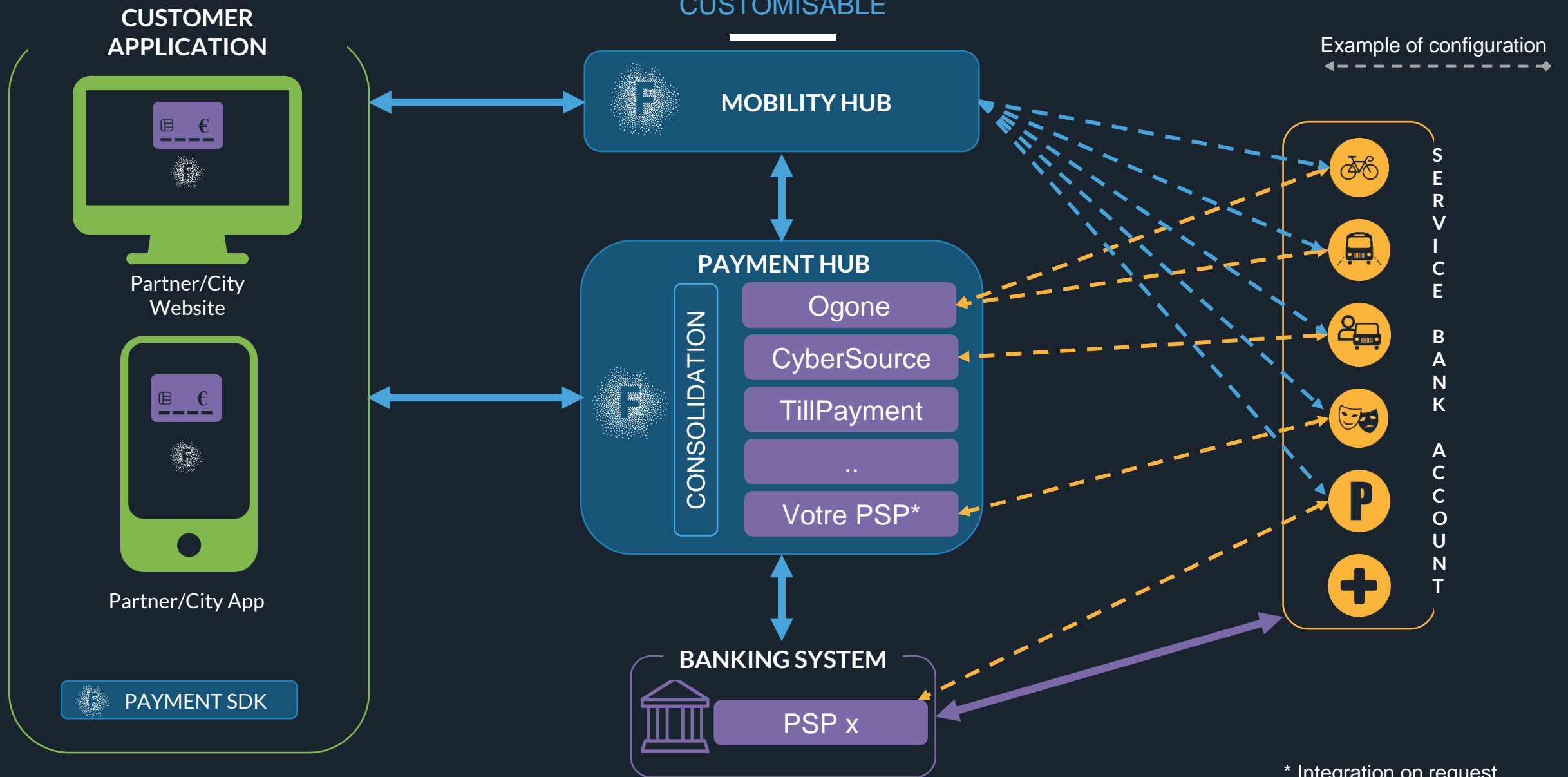
Functional Architecture

Tunrkey Solution



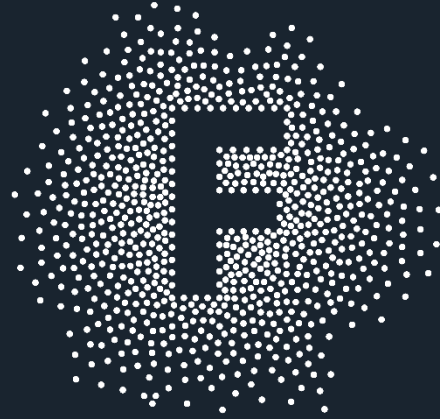
Functional Architecture

CUSTOMISABLE



The diagram illustrates the 'STAND ALONE' configuration. On the left, the 'CUSTOMER APPLICATION' is shown, including a 'Partner/City Website' and a 'Partner/City App', both featuring a payment icon and a 'PAYMENT SDK' button. A double-headed blue arrow connects the customer application to the 'PAYMENT HUB'. The 'PAYMENT HUB' is a central blue box containing a 'CONSOLIDATION' label and a list of payment providers: 'Ogone', 'CyberSource', 'TillPayment', '..', and 'Votre PSP*'. Below the hub is the 'BANKING SYSTEM', which includes a bank icon and 'PSP x'. A double-headed blue arrow connects the hub to the banking system. On the right, a vertical list of 'SERVICE BANK ACCOUNT' icons (bicycle, bus, car, mask, 'P', and '+') is shown. Dashed orange arrows point from the hub to these accounts. A dashed orange arrow also points from 'PSP x' to the '+' account. A purple arrow points from the '+' account back to the hub. A dashed double-headed arrow at the top right is labeled 'Example of configuration'. A note at the bottom right states '* Integration on request'.

* Integration on request



Open.



Integrated & connected



A dedicated portal

For developers **by developers**



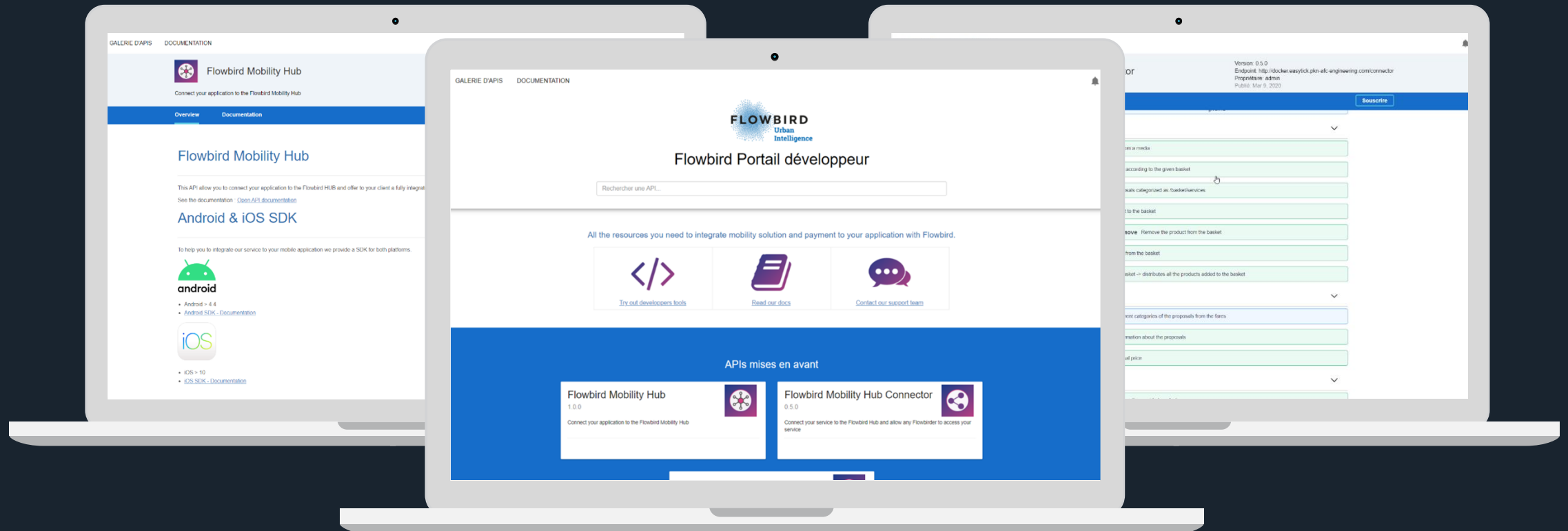
Development tools

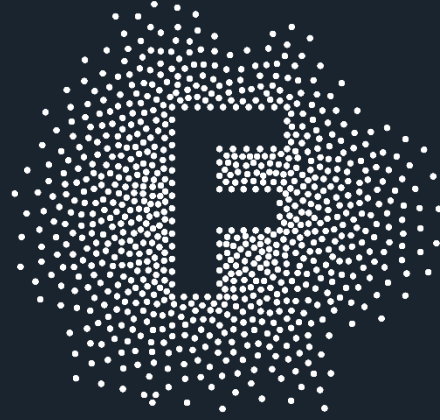


Documentation

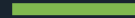


Technical support





Customisable.



Integrated & connected



- Pages ^
- Cover

✓ In progress

Drafts
- # active sessions-option3

active sessions-option2

active sessions-option

active session

active sessions

ticket - option

ticket

screen 40

screen 41

screen 32

FIXED

status bar/blue

top / app bar / default

android / navbar

bottom navigation / 5

tabs / 3 / text

SCROLLS

reservation / event / no-QR

active sessions - option

screen 21

screen 5

screen 31
- EV Charging

screen 83

screen 46

screen 47

screen 55

screen 56

screen 63

screen 65

ticket

Bike Sharing

screen 66

screen 68

screen 67

screen 69

screen 70

active sessio...

Low Emission Zone

screen 71

screen 72

screen 76

screen 79

screen 77

screen 80

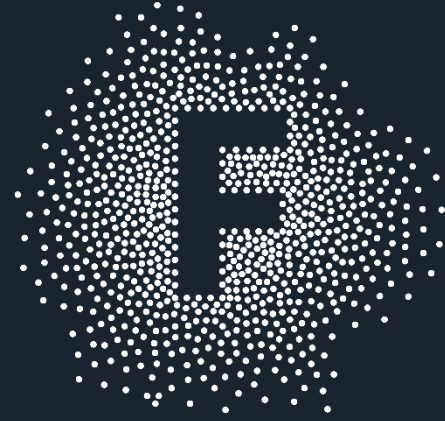
active session
- CSS ^

<> ≡

background: #E5E5E5; ☐

Export +

?



About Us

OUR MISSION

Flowbird provides cities with the tools to make **mobility in their agglomerations** easy, multimodal and environmentally friendly, **while keeping control of this mobility**.

French mid-cap company, world leader in urban mobility management solutions

60 year's experience in the services of cities

5000 client cities

320M€ of turnover

1300 employees.

Decision-making center in France

R&D Teams in Besançon and Paris

Industrial site in Besançon

8% of turnover invested in innovation



French mid-cap company, world leader in urban mobility management solutions

More than **600 engineers**

400.000 connected products worldwide

355 million banking transactions per year (Data center in France)

30 million mobile transactions

24/7 Client support



Quality standard

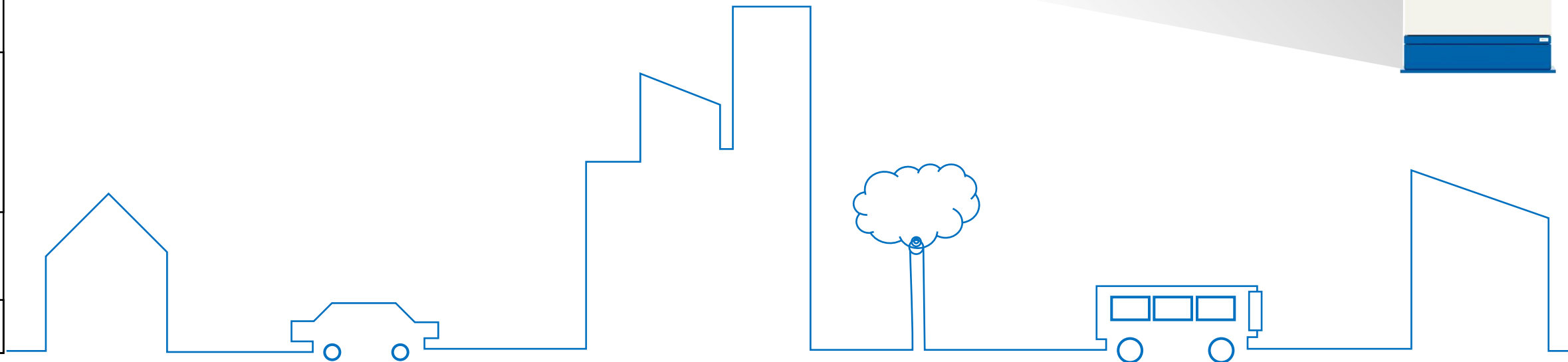
ISO 9001, 14001

OHSAS 18001

Payment processor : PCI DSS Level 1



OUR OFFER
SOLUTIONS FOR ALL USERS SUPPORTING ALL
MEANS OF PAYMENT

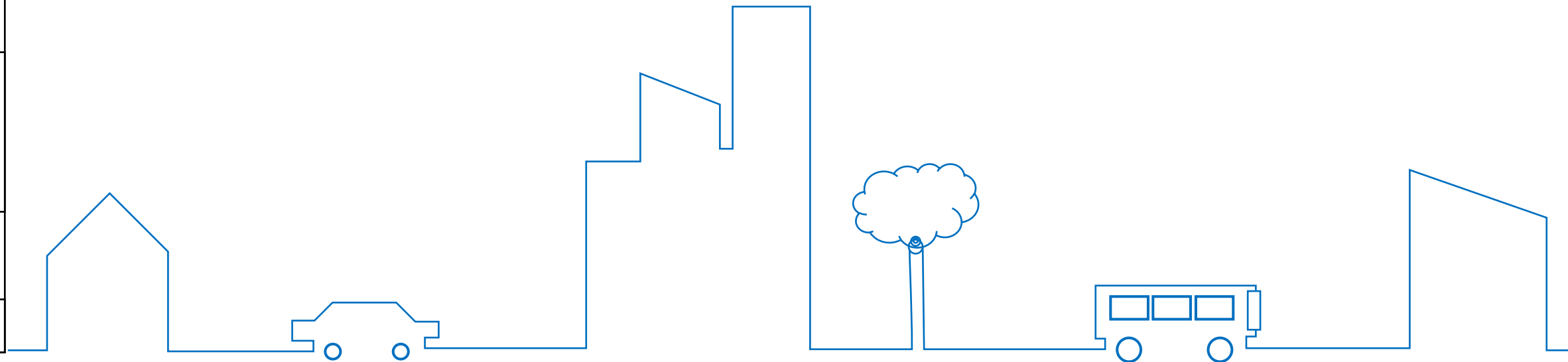


Systems integrator

Software editor

Equipment provider

**OUR STRENGTH ON THE
MARKET**



Thank You