

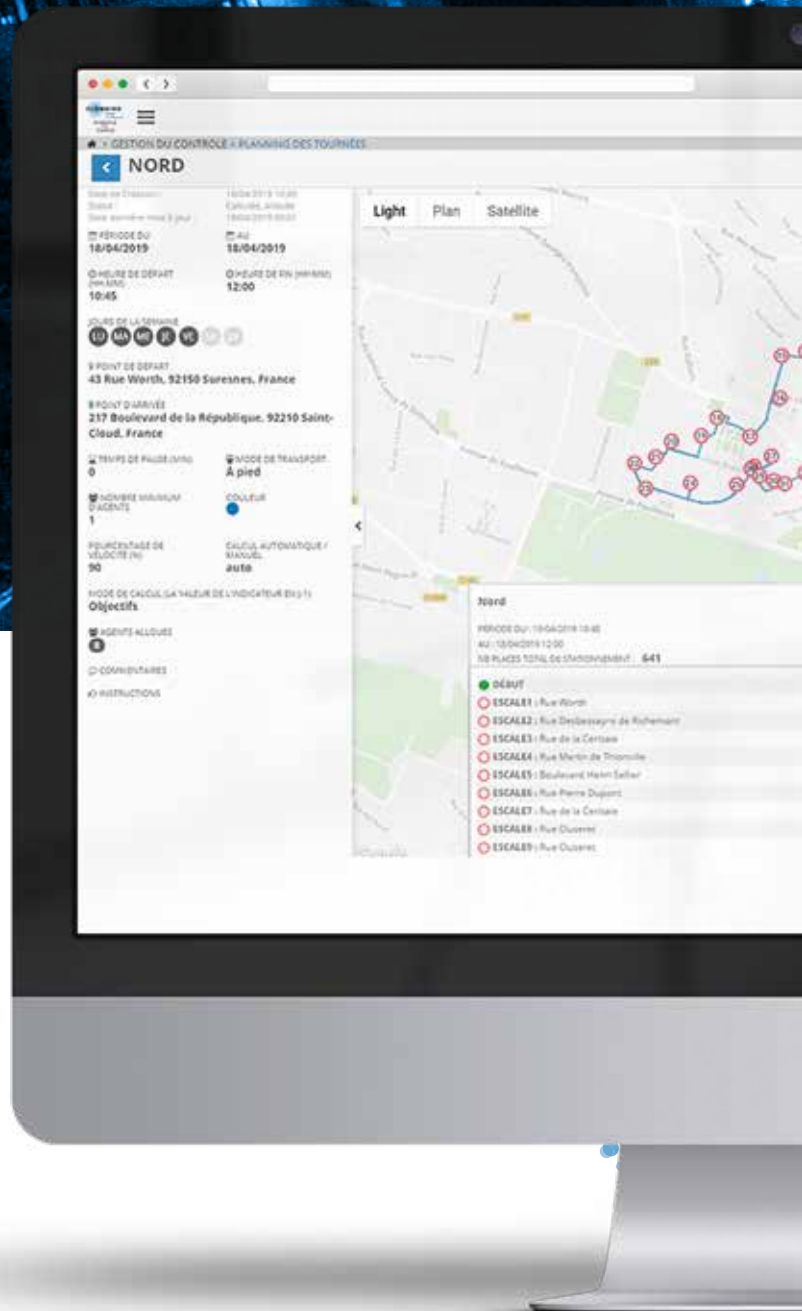
ANALYTICS CONTROL

**STRATEGIC CHALLENGE IN
THE QUALITY OF URBAN LIFE:**

**MOBILITY AND
URBAN SPACE SHARING**

**MEASURE, SUPERVISE AND
OPTIMIZE CONTROL ACTIVITIES**

- **Guidance and supervision tool**
for your field teams
- **Information gathering tool**



ANALYTICS CONTROL



Analytics Control is a tool for managing and mapping the deployment of parking enforcement officers. It is used to supervise enforcement areas containing a defined number of parking spaces and enables to collect and analyse data by extraction from activity reports.

A Supervision through accurate reports

Analytics Control enables to map the **enforcement areas** where the officers operate, providing accurate and precise analyses and reports to cities and operators. Connecting the service to a central platform allows the interface between PDAs (enforcement by officers) and ANPR (automatic enforcement vehicle). This gives an overview of the completed controls as well as the dematerialized transactions carried out on the different points of sales, terminals and mobile applications.

An activity measurement over time: objectives achievement, enforcement officers supervision

Analytics Control is based on day-to-day activity measurement of on-street parking. **It offers various forms of statistical reports (tables, graphs, maps)** for the professionals (cities, private operators) in charge of monitoring the work of enforcement officers and their patrol along each street based on their objectives. From patrols preparation to reports extraction, the solution provides **an overall supervision of the enforcement objectives**.

Increase in compliance rate: combat fraud

Analytics Control provides precise guidance for enforcement officers, making it possible to create calculated routes for **more efficient and better distributed rounds** in order to combat fraud. **Operating costs and recovery rates are therefore optimised.**

BENEFITS

OPERATIONAL TEAM MANAGEMENT

- Organising enforcement officers.
- Defining enforcement objectives.
- Creating optimised routes.
- Creating sectors.

RESULTS SUPERVISION

- Real-time monitoring, clear vision for operational managers.
- Pre-check/penalty combination, limits complaints number.
- Objectives monitoring at officers' level.
- Organisation's performance monitoring at team and officers' level.

POST-ENFORCEMENT REPORTING

- Accurate and real indicators organised by street, by officer and by period.
- Objectives monitoring and status.

DECISION SUPPORT TOOL

- Parking tariffs optimisation.
- Anticipated parking management

