

Flowbird App

The revolutionary, multi-function app platform designed to improve downtown mobility.



THE FLOWBIRD DIFFERENCE

Feature Rich and Simple to Use



Curb Management

Manage the curb on your terms. Users may select their location via zone, machine number or GIS location within the app. The choice is yours.



Parking Pressure

Functionality that displays street maps where users are most likely to find parking.



Find My Car

Provides walking directions back to your vehicle.



E-Wallet

Allows users to load money onto a virtual parking payment account.



Validation Codes

Allows the Town or local merchants to distribute validation codes to app users so they don't have to pay for parking.



Bluetooth

Bluetooth and QR code capabilities offer drivers a frictionless parking experience.



In-Car Payments

Via Apple Carplay and Siri Payment.



White Labeling

Customizes the app to match your Agency branding.

Superior Functionality



FLEXIBILITY

Payment and account management through iPhone, Android, mobile web, or desktop web



SECURITY

Password protected access integrated with Face ID, Touch ID and Facebook credentials



NOTIFICATIONS

Time expiration reminders with ability for the end-user to customize the alert time on their phone or Apple Watch

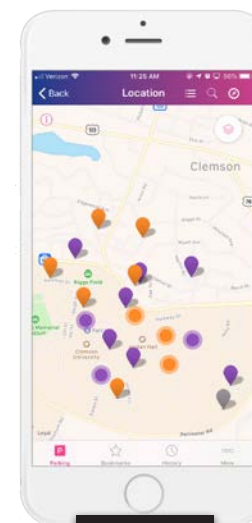


EXTEND

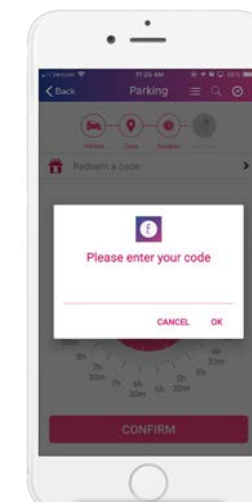
Add time from anywhere up to the maximum time limit



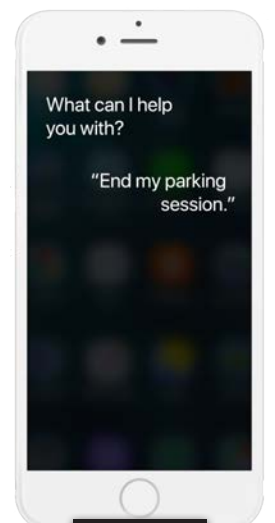
We've made things personal.



GPS BASED



VALIDATION CODES



IN CAR PAYMENTS

MORE THAN A MOBILITY APP



1.3 MILLION
Mobile Users

25+ MILLION
Transactions/Year

600+
Mobile Clients Worldwide

\$4 MILLION
Invested in Mobile Platform R & D

Welcome to *the* smarter, simpler digital experience.

Flowbird is a leader in mobility systems providing parking and transit solutions worldwide. This allows us to offer a wide variety of mobility solutions that can be centralized within a single, digital, open platform. Imagine providing your customers one app offering all possible mobility services!

A MOBILITY COMPANION

On-Street Parking

Manage the curb with an app that provides fast and secure payment, real-time pricing information, and accurate parking availability to reduce traffic congestion.

Off-Street Parking

Find, Reserve, and Pay in garages and parking lots. By integrating Bluetooth and QR code capabilities, drivers can experience a frictionless parking experience.



Transit

Fare payment made simple! Multi-product selection and multiple tickets in the same transaction makes paying for fares ultra-quick. A QR code is provided for integration with validators or handheld enforcement devices.

Park Admissions

Keep up your customer communications even in unattended areas! Sell Admission Passes, Camp Site Reservations, Ferry Ride tickets and more. Display news, events, and emergency announcements remotely all on one multi-use kiosk.

MAKE EDUCATED DECISIONS WITH

FLEXIBILITY . . .

As part of Flowbird's Digital Services platform, you have access to one of the world's most integrative data hubs.

Browse user data.
Receive timely historical insights.
Make confident, educated decisions.

& SCALABILITY

Flowbird's integrated data hub provides a macro-view of the entire parking ecosystem, bringing you unparalleled insights into parking behavior.

We help you benefit from the data you collect by connecting, relating, interpreting and presenting it in one simple interface.



Easy-to-Read
Dashboard



Track
Performance



Identify
Trends



Predictive Trends
Explore parking trends & utilization patterns



Historical Knowledge
Get relevant information from Big Data analysis

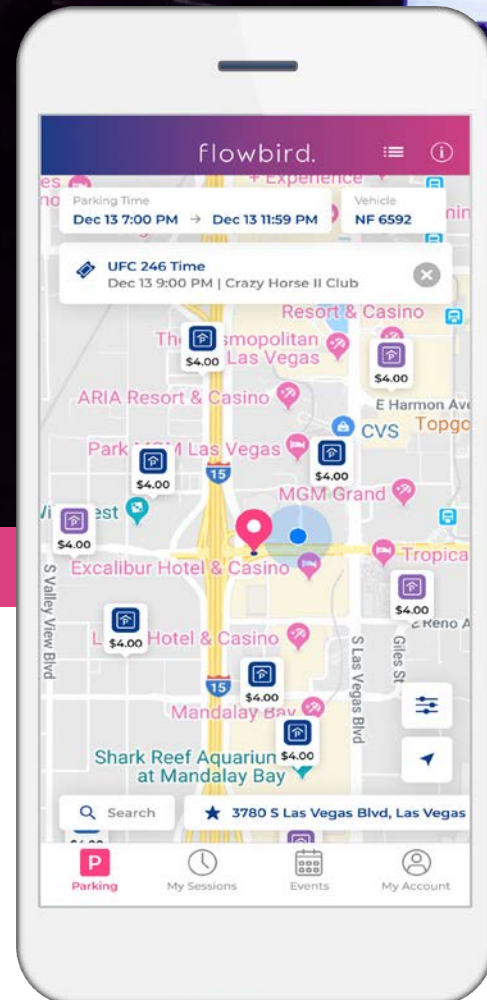


Data Visualizations
Spatial data analytics with advanced filtering

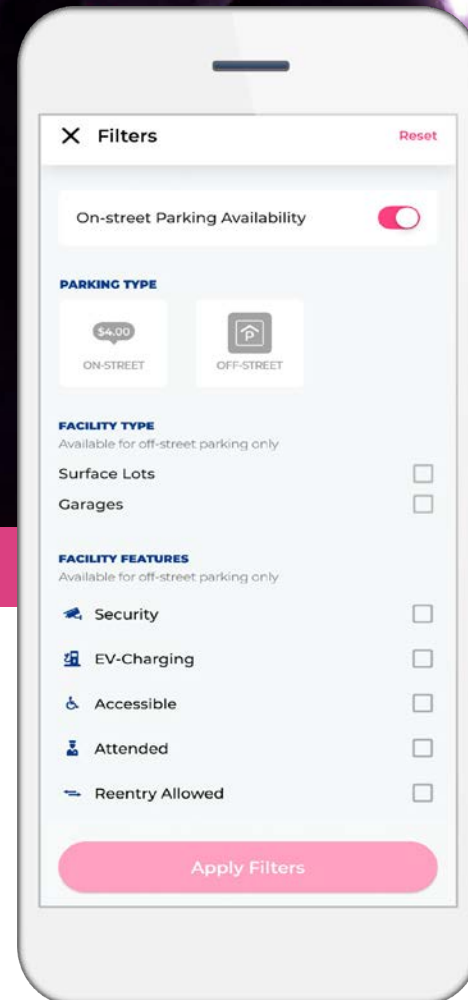
DON'T BE LATE TO THE PARTY

Flowbird and Arrive have joined forces to offer a “state of the art” solution for the US market to manage parking. Our ecosystem allows for complete control and remote management of:

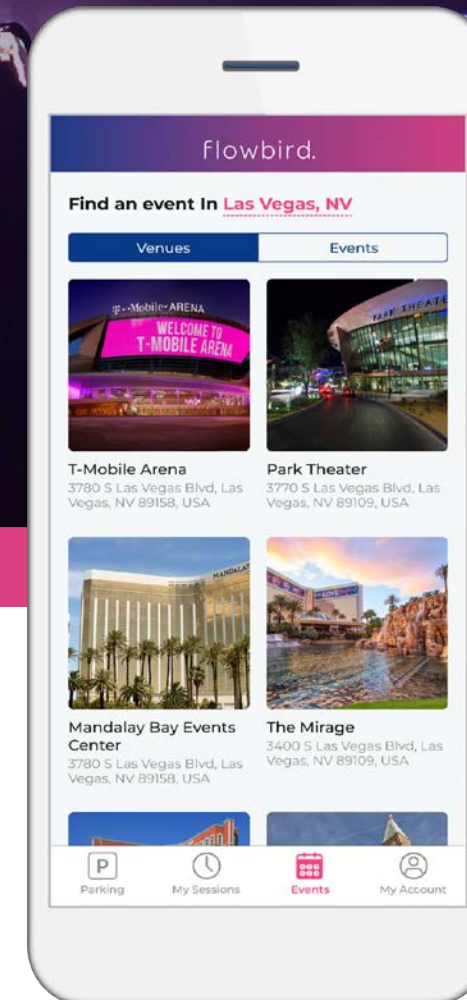
- Event and Venue based reservations
- A frictionless experience at the parking facility with pre-validated ID's
- Integration with gated systems



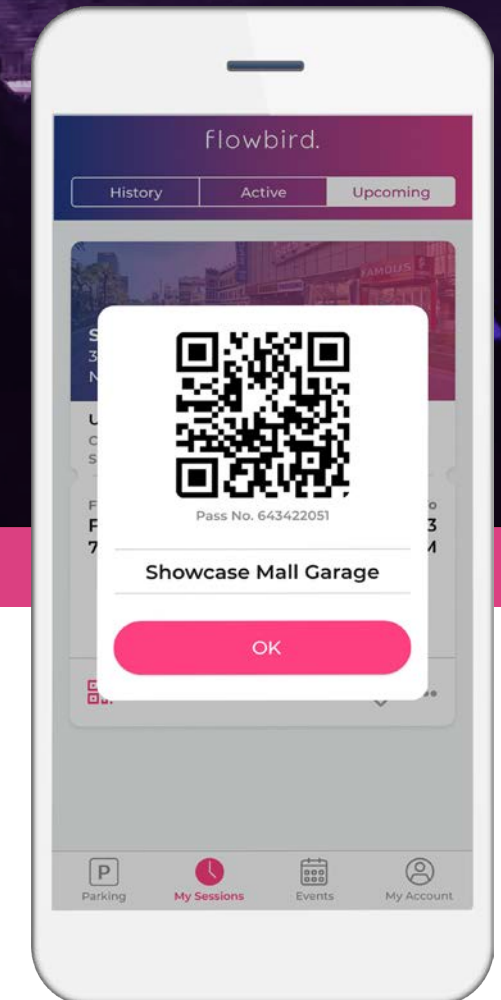
Find parking easier and quicker by having visibility into on and off-street parking availability in one platform.



Highlight parking inventory and pricing and allow the driver to evaluate and choose between different options.



Users can search for parking locations by events that will be happening in their area. The app will display specific features (e.g. accessibility, EV charging, security) about local facilities.



Parking reservations allow users to decide and pay for the parking garage or lot of their choice before they leave their home.

URBAN MOBILITY PARTNERS WORLDWIDE

5,000+ partners in 75+ countries around the world.

Las Vegas

Flowbird stepped in to replace the city's mobile payment system with an enhanced mobility app. Now parkers can make on-street payments and enjoy a frictionless off-street experience, for a seamless and personalized user journey.

Paris

The City of Paris has been a Flowbird client for more than two decades. Flowbird systems help City staff control parking in 80,000 spaces downtown. The Flowbird app was recently added as a user-friendly payment option for parkers looking for added convenience.

Detroit

White branded as the 'ParkDetroit' app, the Flowbird solution allows drivers to search for optimal parking on a GPS enabled map, displaying the prices of all on and off-street locations. The Flowbird platform manages the integration of meter and mobile payments with the City's enforcement system.

Niagara Falls

The Flowbird app is used to manage parking occupancy on both the US and Canadian sides of Niagara Falls, one of the most popular tourist destinations in the world. The app can also be used to purchase annual passes to several of the area parks.

Hong Kong

The Flowbird App platform was designed, deployed, and now managed in one of the world's most densely populated regions - Hong Kong. Flowbird provides innovative payment means with providers such as Union Pay, Alipay, WeChat integration and real-time on-street occupancy.

Brussels

Flowbird manages the multi-app parking solution for 19 cities across the country of Belgium, with the City of Brussels as the largest city in the system, centralizing 8 different mobile app providers. Flowbird consolidates the reporting and analysis of all transactions and integration with the enforcement solution, including the license plate recognition system.

*Innovating to make downtown travel
simpler, safer, and faster.*

flowbird.

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