



OMNICHANNEL PAYMENT

FOR SMART MOBILITY AND BEYOND





Flowbird UP is the leader on

OMNICHANNEL PAYMENT SOLUTIONS

for Smart Mobility, Mobility as a Service, kiosks and beyond

Flowbird UP delivers an end-to-end payment processing solution across multiple payment points (card reader, web pages, mobile app. etc) to the acquirer.

All acceptance channels work together to provide omnichannel advanced services and a unique user experience, thanks to a unified tokenization process.





OUR CENTRAL TOKEN SERVER

Flowbird UP's omnichannel implementation is based on a central Token Server,

This setup allows common token sharing on all channels and within the same business solutions.

Card data storage and retrieving enables Merchant Initiated Transactions.

The Token Server can also store transaction status, such as for recurring payments.





which is used by all channels.



Example: enabling travel receipts over an Open Payment solution

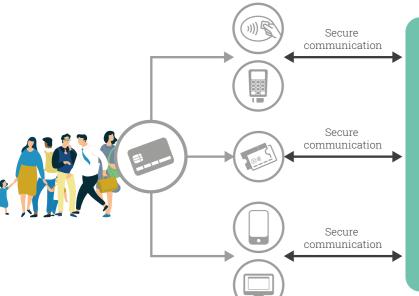
• Recurring subscription payments initiated from a kiosk

combined EV charging while parking...

• Mixed payments capability, such as physical first then mobile app. based

Example: check-in on a parking meter, with online check-out thru a parking mobile

• MaaS usage and payment tracking within a user portal or a MaaS mobile app., from Open Payment to Park and Ride and legacy parking through to bike rental and





Unattended
+ Online & mobile
app payment
+ Open Payment
processing



Merchant acquirer

We simplify

REVENUE MONITORING

CUSTOMERS BENEFIT FROM COMPLETE PAYMENT TRANSACTION AND FINANCIAL PERFORMANCE VISIBILITY THROUGH THE FLOWBIRD UP REPORTING PORTAL, WITH 3 LEVELS OF SERVICE:

- Card reader acceptance of all processed payments by type (debit, credit), scheme, card country and currency... plus denied payments with related reason
- · Acquirer reconciliation confirming payments settlement and any outstanding issues
- Collected transactions listing all payments to beneficiary bank accounts



We provide

A GLOBAL FOOTPRINT IN MORE THAN 35 COUNTRIES

with the support of our partners network



Our Omnichannel Payments capability, adapted to Mobility as a Service and including the All-In-One Collecting Service, is unique in positioning Flowbird UP as a strong enabler of smart mobility.

